AMALTAS

Institute of Pharmacy



Volume 01

PHARMA BIZ

A compilation of Campus Events & Articles.

CHAIRMAN

It is a matter of great pride to witness the progress and dedication of our Pharmacy Department. In today's fast-evolving healthcare landscape, the role of a pharmacist is more critical than ever, not only in medicine dispensing, but also in research, patient care, and public health.

SHRI SURESH SINGH BHADORIA

Founder Chairman



CHAIRMAN

Our institution is dedicated to shaping visionary pharmacists who lead with expertise, innovation, and integrity in a rapidly evolving healthcare landscape. We empower our students to become knowledgeable leaders driving impactful change and advancing the future of pharmacy.

MR. MAYANKRAJ SINGH BHADORIA

Chairman



Message from PRINCIPAL

It gives me immense pleasure to present this edition of our Pharma eBulletin, a reflection of the knowledge, innovation, and passion that defines our institution.

At Amaltas Institute of Pharmacy, we are committed to nurturing skilled, ethical, and research-oriented pharmacists who can meet the evolving demands of the healthcare industry. Our focus goes beyond academics that we aim to instill in our students a spirit of inquiry, compassion, and professional responsibility.

I am proud of our students and faculty who continue to excel in academics, research, and community outreach. Let this bulletin serve as a platform to celebrate their achievements and to share meaningful developments in the world of pharmacy.

Let us continue to learn, grow, and contribute toward building a healthier and brighter future.



Dr. Neelam Khan
Principal
Amlatas institute of Pharmacy

EVENTS

Ganesh Chaturthi celebration

Ganesh Chaturthi, the festival celebrating the birth of Lord Ganesha, was observed at Amaltas Institute of Pharmacy, Amaltas University on 27 august 2025 with great devotion and enthusiasm. The celebration began with a ceremonial puja that was initiated by Vice Chancellor of Amaltas University, Dewas, Dean of management Dr. Astha Nagar and Principal of Pharmacy college The entire team, including students and staff, came together to participate in various rituals and festivities during this auspicious occasion.

This occasion marked the commencement of a spiritually significant day. ‘Prasad’ was distributed to all present. Sweets and fruits were shared among the attendees, symbolizing the blessings and benevolence of Lord Ganesha.

The culmination of the Ganesh Chaturthi celebration was the ‘Bisarjan’ or immersion ceremony, which took place on September 5th. This ritual symbolized the return of Lord Ganesha to His celestial abode. The entire university community participated in the procession, joyfully dancing and singing hymns to bid farewell to the deity.

The Ganesh Chaturthi celebration at Amaltas Institute of Pharmacy, Amaltas University was a beautiful expression of devotion, culture, and unity. It allowed students and staff to come together, celebrate, and seek the blessings of Lord Ganesha. The 11 day stay of the deity, daily ‘Arti’ ceremonies, the grand ‘Bisarjan’ procession and the communal meal, all contributed to making this celebration a memorable and spiritually enriching event.







EVENTS

Independence day Celebration

On August 15, 2025, our college commemorated India's 79th Independence Day with enthusiasm and reverence. The event was graced by the presence of the Honorable Chairman Shri Mayank raj Singh Badoria of Amaltas Group of institute and the chief guest Dilip Jaat, sarpanch bangar, Honorable Vice Chancellor, Registrar of University, All principal of different institute, staff, and faculties along with students. The event commenced at 9:00 AM with a prayer session, followed by a vibrant student parade. Honorable Chairman and Chief Guest jointly hoisted the national flag, and the assembly sang the national anthem in unison.

The cultural program featured speeches, patriotic songs, and dance performances by students, reflecting the spirit of freedom and unity. The Chief Guest addressed the gathering, emphasizing the significance of independence and the nation's progress.









EVENTS







Honorable Chairman addressed the assembly about this great national event, he shared that our forefathers have given us a land of peace and contentment where we can live without fear. Our country is developing very fast in the field of technology, education, sports, finance and various other fields which were almost impossible before freedom. As part of this tradition, the college celebrated Independence Day with great enthusiasm and pride. The entire atmosphere was filled with joy and patriotism, reflecting the collective pride of being citizens of our beloved country.

Towards the conclusion, Honorable Chairman of Amaltas Group of institute Shri Mayank raj Singh Badoria and the chief guest was invited to distribute award to the participants.

EVENTS

Value added course: patient safety and medication error

A Value Added Course (VAC) is an educational program designed to complement a student's regular academic curriculum by imparting additional skills, knowledge, or certifications that enhance their overall profile and employability. These courses emphasize practical, industry-relevant skills that equip students to meet real-world challenges and increase their competitiveness in the job market.

This course specifically focused on patient safety and the prevention of medication errors in healthcare, highlighting the critical importance of minimizing risks to patients during treatment to improve the quality of care.

The Value Added Course was held on 24–25 July 2025 at Amaltas Institute of Pharmacy. Prof. (Dr.) Neelam Khan, Principal of the institute, underscored the significance of the program. The two-day course was delivered by distinguished speakers Dr. Neetesh Jain, HOD modern institute of Pharmaceutical sciences Indore and Dr. Javed Khan, Principal Index institute of Pharmacy, Indore, who provided insightful sessions on patient safety principles and effective strategies to prevent medication errors, thereby enhancing the participants' knowledge and awareness of safe healthcare practices.







EVENTS

International Yoga Day celebrations:

International Yoga Day is observed every year on June 21 to raise awareness about this ancient practice and to celebrate the physical and spiritual prowess that yoga has brought to the world. Yoga is a practice which plays an important role in relaxing the mind and body and boosting people's immune system. 11th International Yoga Day was celebrated by the students and the faculty members of Amaltas University on 21st June 2024 with great eagerness and enthusiasm.

Registrar Dr. Sanjay Rambole Amaltas University Dewas also joined the International Yoga Day celebration. The theme for international Yoga Day 2025 is 'Yoga for One Earth One Health' and revolves around self-enlightenment. This year's theme of international yoga day focuses on Yoga, a transformative practice, representing the harmony of mind and body, the balance between thought and action, and the unity of restraint and fulfillment for self & society. Mr. Sanjay Rambole demonstrated Surya Namaskar Asanas and various Yoga Asanas which were performed by the students and the staff members enthusiastically. Bending and twisting the body is only one aspect of yoga. It is an effective way to improve our general state of physical, mental, and spiritual well-being









EVENTS

World Environment Day celebrations:

The World Environment Day celebrations June 5th, 2025, at Amaltas Institute of Pharmacy with active participation from Principal, students, faculty members, and staff. The event served as a reminder of our responsibility towards the environment.

World Environment Day, celebrated annually on June 5th, serves as a crucial platform to raise awareness about pressing environmental issues and promote collective action towards a sustainable future. . This year's theme is 'Only One Earth', which draws our attention towards playing our role effectively while living in perfect harmony with nature without proving a burden on it. The World Environment 2025 was celebrated by tree planting in the college campus by Principal faculty members and students .









EVENTS

World ORS (Oral Rehydration Salt) Day:

World ORS (Oral Rehydration Salt) Day is celebrated annually on July 29th to raise awareness about the importance of oral rehydration therapy (ORT) as a cost-effective method to treat dehydration, especially in children suffering from diarrhea. On this occasion, the Department of pharmacy organized a guest lecture featuring Ms. Avika Joshi, Assistant Professor at Amaltas Institute of Pharmacy, to spread awareness and importance of ORS.

The objectives of the lecture is to educate students about the global impact of dehydration and diarrheal diseases, To explain the role and scientific basis of Oral Rehydration Salts (ORS), To highlight the importance of ORS in low-resource and emergency settings, To encourage community-level awareness and health initiatives among students. Ms. Avika began the session by sharing statistics from the WHO and UNICEF on child mortality due to dehydration caused by diarrheal diseases. She explained how the simple yet powerful solution of ORS has saved millions of lives, particularly in developing countries. She also encouraged students to volunteer in health camps and promote the correct usage of ORS in rural and urban communities alike.









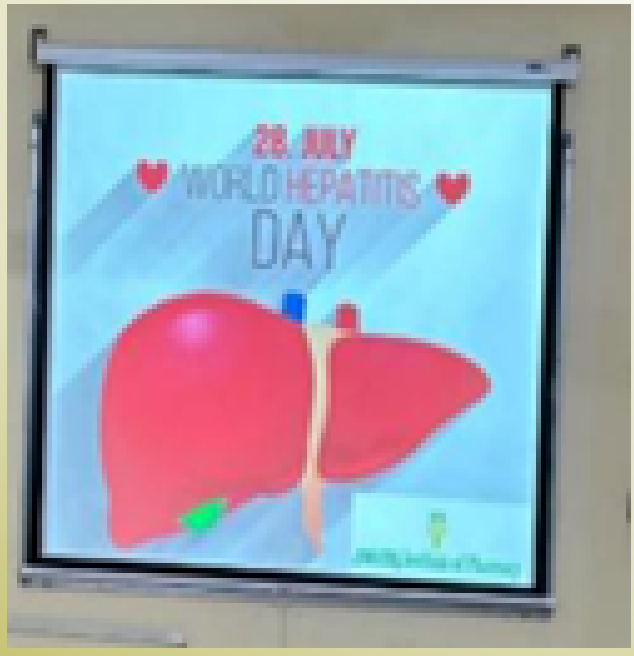
EVENTS

World Hepatitis Day:

World Hepatitis Day is observed globally on July 28 every year to raise awareness of viral hepatitis and promote action to prevent, diagnose, and treat the disease. The date was chosen to honor the birthday of Dr. Baruch Blumberg, who discovered the hepatitis B virus and developed the first vaccine. The 2025 theme “Hepatitis Can’t Wait,” emphasized the urgency of screening, prevention, and treatment to eliminate hepatitis as a public health threat by 2030.On this occasion, the Amaltas institute of pharmacy organized a guest lecture aimed at educating students and faculty about the importance of early diagnosis, prevention, and treatment of hepatitis.

Objectives of this event were to educate students and staff about the causes, types, transmission, and prevention of hepatitis and to encourage regular testing and vaccination, especially for hepatitis B.

The lecture was followed by an interactive Q& A session where students raised questions.







EVENTS

World No Tobacco Day:

On 31st May 2025, Amaltas Institute of Pharmacy observed World No Tobacco Day with the theme “Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products.” A Poster Making Competitions was held where students created artwork highlighting the dangers of tobacco use and preventive measures.

Dr. Neelam Khan, Principal, addressed the event, discussing the health risks of tobacco, including cancer, and the economic burden it causes. She encouraged students to avoid tobacco, explained the effects of active and passive smoking, and promoted nicotine gum and counseling services available at Amaltas hospitals. A tobacco-free pledge was administered to all participants.

The event concluded with a quiz competition and prize distribution, successfully raising awareness and promoting a tobacco-free lifestyle among students









FACULTY'S CORNER

Artificial intelligence (AI) in drug design and discovery

Artificial intelligence (AI) is transforming drug design and discovery by making the process faster, cheaper, and more efficient. Traditional drug development can take over a decade and cost billions, but AI helps scientists analyze massive datasets, predict drug behavior, and identify promising compounds much more quickly.

AI models can screen thousands of molecules in minutes, predict their interactions with biological targets, and optimize chemical structures for safety and effectiveness. Machine learning tools also help repurpose existing drugs by identifying new therapeutic uses based on patterns in biomedical data. In addition, AI accelerates early-stage research by simulating clinical outcomes, reducing reliance on lengthy lab experiments.

Pharmaceutical companies are increasingly using AI to discover treatments for cancer, genetic diseases, and infectious disorders. Although challenges remain such as data quality and the need for experimental validation AI continues to revolutionize modern drug discovery.

Mr. Rahul Vyas

(Assistant Professor)
Amaltas Institute of Pharmacy, Dewas



FACULTY'S CORNER

Role of 'Association of Pharmacy Professionals

APP actually aids in extending the knowledge and facilities of several technical institutes, industries as well as health sectors to the remote areas where the service and live functionality of pharmacy profession is the real want. This humble act might be in the formof academic, research or health related activities. The association is also aware about and shares the responsibilities of professionals towards the community and social liabilities. The APP also accesses the availability of expertise when it needs and ensures that the systematic teaching learning activities not only occurs but also reach to the common knowledge development system by acting as source of fulfillment in case of any need.

APP emerged with a view to sustain and support the horizon of knowledge from all areas of pharmaceutical and other allied sciences. APP has a widespread scope as pharmacy is a multidisciplinary branch which requires knowledge from chemical, physical and biological sciences that have further merged together to develop several new subjects, areas of education, research and technology.

Role of 'Association of Pharmacy Professionals' is also to think of betterment of the community, society and also to involve young generation to lead them to run the new era of pharmacy and related disciplines under the blessings and guidance of previous generation.

Ms. Manju Parmar

(Assistant Professor)

Amaltas Institute of Pharmacy, Dewas



We assure the dedicated and wholehearted efforts of our resources and abilities to push the pharmacy profession in all ways. Let us hope and work for making APP more visible at every forefront of scientific, academic and research fields. May the kind cause and wisdom of APP reach many places, many people all over India and abroad and enlighten the name of profession beyond the boundaries globally.

FACULTY'S CORNER

The Impact of Telepharmacy in Rural Healthcare

The rapid advancement of information and telecommunication technologies has significantly influenced healthcare delivery worldwide. Despite these advancements, rural populations continue to face substantial barriers to accessing essential healthcare services due to geographical isolation and demographic challenges. Telepharmacy, a modern approach to pharmaceutical care enables licensed pharmacists to remotely provide services such as medication reviews, patient counseling, and prescription verification to individuals who live far from healthcare facilities.

Telepharmacy offers numerous benefits, including reduced healthcare costs, improved patient satisfaction through better access to medications and information, enhanced availability of healthcare services in remote areas, and more effective patient counseling. It also helps address the shortage of local pharmacists in underserved communities.

However, the implementation of telepharmacy presents several challenges. These include legal and regulatory complexities, technological requirements, and substantial start-up costs related to software, connectivity, and operational infrastructure. For rural hospitals with limited patient volumes, these financial demands can be a significant barrier. Furthermore, inconsistencies in telepharmacy laws hinder uniform adoption and effective execution.

Despite these challenges, a well-designed telepharmacy system has the potential to transform pharmacy practice. When properly implemented, it can greatly benefit rural communities while supporting the healthcare institutions that provide these essential services.

Mrs. Avika Joshi

(Assistant Professor)

Amaltas Institute of Pharmacy, Dewas



STUDENTS CORNER

AI in Pharmacy – A Friend, Not a Foe



AI isn't here to replace pharmacists but to support them in improving healthcare. It speeds up drug discovery, enhances patient safety by checking prescriptions, personalizes treatments using health data, and manages routine tasks—freeing pharmacists to focus on patient care. AI also drives innovation by analyzing vast medical data, while humans provide creativity and ethical judgment. Together, AI and pharmacists make healthcare safer, faster, and more personalized.

"Technology can never replace the human touch, but it can strengthen it."



Aditya Singh Sendhav
B. Pharm III year
Amaltas Institute of Pharmacy

STUDENTS CORNER

Healthcare Revolution: How Pharma Startups are shaping the Future

Pharmaceutical startups are driving a transformative revolution in healthcare. With their agility and innovative spirit, these companies accelerate drug discovery through advanced technologies like artificial intelligence, enabling faster and more efficient development of new medicines. They pioneer personalized therapies tailored to patients' genetic profiles and lifestyles, moving beyond the traditional one-size-fits-all approach.

Additionally, startups develop digital health tools including mobile apps, wearable devices, and tele health platforms that empower patients to actively manage their health in real-time. Breakthroughs in biotechnology, such as gene editing and cell therapies, further expand treatment possibilities for diseases once deemed incurable.

For pharmacy students and professionals, this evolving landscape presents unprecedented opportunities to engage with cutting-edge research, clinical practice, and digital health innovations.

The future of pharmacy will not only involve dispensing medications but also shaping and advancing healthcare innovations that improve patient outcomes globally.

Subhanshu Soni
B. Pharm III year
Amaltas Institute of Pharmacy



STUDENTS CORNER

Beyond B. Pharmacy: Advancing Your Education and Career Prospects

What's next after B. Pharmacy?
This question is often asked by friends, family, and even by ourselves. The reality is, a degree in pharmacy opens up a wide range of opportunities rather than a single fixed path.

Some graduates choose to work in the pharmaceutical industry in areas such as manufacturing, quality control, or research and development. Others pursue careers in hospital or clinical pharmacy, working closely with patients and healthcare teams. Many also opt for higher education, including M.Pharm, Pharm.D., or an MBA, to specialize further.

It's important to acknowledge that most students don't have their future fully mapped out yet. It's normal to question your direction during exams or practicals. College is a time for exploration discovering what truly motivates and excites you. You may find your passion in laboratory research, patient care, entrepreneurship, government roles, or even international opportunities after licensing exams.

The greatest advantage of a pharmacy degree is its flexibility. There isn't a single "right" choice, but many paths you can take. The key is to explore, learn, and ultimately select the direction that aligns best with your interests and goals.



Mohd. Sufiyan
B. Pharm II year
Amaltas Institute of Pharmacy

STUDENTS CORNER

The Lifecycle of a Medicine: From Discovery to Delivery

The journey of a medicine begins with discovery in the laboratory, where scientists screen thousands of molecules to find potential candidates. Promising compounds undergo preclinical testing in labs and animal studies to assess safety.

Following this, clinical trials take place in three phases: Phase I evaluates safety in healthy volunteers, Phase II tests effectiveness and side effects in patients, and Phase III confirms results across large patient groups worldwide. This rigorous process often spans 10 to 15 years and requires significant investment.

Once approved by regulatory authorities, the medicine enters manufacturing. Factories produce it in large quantities under strict quality control to ensure safety and consistency. Packaging protects the medicine and provides essential usage instructions.

Finally, the medicine reaches pharmacies, where healthcare professionals guide patients on proper use. This entire lifecycle reflects years of research, testing, and dedication—transforming scientific innovation into lifesaving treatments.

Safiya Khan
B. Pharm II year
Amaltas Institute of Pharmacy



AMALTAS UNIVERSITY
Dewas

AMALTAS
Institute of Pharmacy

E - BULLETIN



EDITORIAL CORNER



Blending science with soul, **Pharma E-Bulletin** captures the true rhythm of pharmacy.

Mr. Sankalp Ojha
Editor

Pharma E-Bulletin design reflects healing, harmony, and the timeless essence of pharmacy.

Mr. Pranav Sharma
Creative Designer



Call for Contributions

Faculties and students of Amaltas Institute of Pharmacy are invited to contribute to the upcoming edition of the Quarterly Bulletin of their respective institutes.

Share your achievements, research highlights, creative articles, or initiatives that reflect the spirit of Amaltas University. 🌟

For More details



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AMALTAS

Institute of Pharmacy



Volume 02

PHARMA BIZ

A compilation of Campus Events & Articles.

EVENTS

PHARMACY WEEK - 2025

(22/09/2025 to 26/09/2025)

World Pharmacist day

A Pharmacy Week 2025 at was celebrated from 22nd to 26th September Amaltas Institute of Pharmacy, Amaltas University, Dewas (M.P.) on the occasion of Pharmacist Day with the theme “Think Health, Think Pharmacy.”

The inaugural ceremony on 22nd September featured lamp lighting, a devotional dance, and addresses by Prof. (Dr.) Neelam Khan, Principal, who outlined the five-day program and emphasized the importance of pharmacy and health awareness. Dr. Sharadchandra Wankhede, Vice Chancellor, and Dr. Sanjay Rambole, Registrar, shared their vision for Pharmacy Week and highlighted the significance of the pharmacy profession.

The Chief Guest, Shri Mahanand Takur (Vice president, Mc W Healthcare Pvt. Ltd indore.), delivered a motivational address, and Special guest and Keynote speaker Dr. Neetesh Kumar Jain (HOD, Modern Institute of Pharmaceutical Science) presented a session on AI in pharmacovigilance and clinical trials, highlighting emerging opportunities.

A key highlight of the event was the signing of a Memorandum of Understanding (MoU) between Amaltas Institute of Pharmacy and Mc W Healthcare Pvt. Ltd., formalizing a strategic partnership to enhance industry–academia collaboration, provide students with practical exposure, foster joint research, and bridge the gap between academic learning and professional practice.

The five-day program included creative competitions, sports events, poster and model exhibitions, awareness rallies, and cultural performances. The week concluded with a valedictory ceremony and award distribution, celebrating student achievements and promoting the vital role of pharmacists in healthcare.

EVENTS

DAY-1
22/09/2025
Inauguration Ceremony & MOU Signing

















The function commenced at 10:30 am by welcoming the dignitaries, followed by lighting of the lamp and invoking the blessings of God with a devotional Vandana dance by students of of B Pharm II yr. For this event, total 120 numbers of participants attended the event.

EVENTS

MOU Ceremony









Official **Memorandum of Understanding (MOU) signing with Sri Mahanand Thakur Vice President of McW healthcare Pvt. Ltd. Indore** and **Principal Dr. Neelam Khan Amaltas Institute of Pharmacy, Amaltas University, Dewas**

EVENTS

DAY-2
23/09/2025
Co-curricular & Extra Curricular Activities

Ragoli Competition











A series of creative competitions including Rangoli, Mehndi, Salad Decoration, Art & Crafts, and Best out of Waste were organized, engaging the maximum number of students.

EVENTS

Mehandi Competition









These activities provided a platform for students to showcase their artistic talents and creativity, all centered on the theme of Pharmacy, allowing them to explore and express concepts related to health, medicine, and wellness through art.

EVENTS

SALAD DECOR COMPETITION











Salad competitions are a fun way to showcase creativity and healthy eating. Participants prepared an array of colorful and nutritious salads, showcasing a perfect blend of taste, health, and artistry. Many entries reflected innovative themes such as the Tri-Colour Salad, symbolizing courage, peace, and prosperity, while others experimented with exotic fruits, vegetables, and creative garnishing techniques.

EVENTS

Art and Craft Competition





EVENTS

DAY-3
24/09/2025
SPORTS DAY

Cricket









EVENTS

Volley wall





Tug of war



EVENTS

Carrom









A sports report tells the reader what happened in a game or match, including the highlights and anything controversial or groundbreaking that may have occurred. It is the role of the writer to bring the sporting event back to life for the reader without miring the reader in dull details or personal interpretations. A sports report is a good way to learn about the art of writing concisely, carefully and with tempered enthusiasm.

EVENTS

Chair and Lemon Race





EVENTS

Face Painting Compitition











Organized a vibrant Face Painting Competition on the occasion of Pharmacy Day to encourage creativity and spread awareness about the vital role of pharmacists in healthcare. The event aimed to blend art with awareness, allowing students to express pharmaceutical themes through imaginative designs. The event successfully combined fun, learning, and awareness, making Pharmacy Day celebrations more engaging and memorable.

EVENTS

DAY-4
25/09/2025
World Pharmacists Day Celebration

Pharmacist Awareness Rally: Think health Think Pharmacists













EVENTS

DAY-4
25/09/2025
World Pharmacists Day Celebration

Pharmacist Oath






The college celebrated World Pharmacists Day 2025 under the theme "Think Health, Think Pharmacist" This theme underscores the essential role that pharmacists play in ensuring sustainable, resilient healthcare systems around the world.

To commemorate this occasion, the college organized an Awareness Rally was conducted, aligning with the theme "Think health Think Pharmacists" to raise public consciousness about the pivotal role of pharmacists in healthcare. The rally aimed to educate the community on the significance of pharmacists in promoting health and ensuring the safe and effective use of medicines.

EVENTS

DAY-4

25/09/2025

World Pharmacists Day Celebration

Poster Competition













EVENTS

DAY-4
25/09/2025
World Pharmacists Day Celebration

Model Competition













EVENTS

DAY-5
26/09/2025
Valedictory and Award Ceremony













EVENTS













The Pharma Week 2025 concluded with a grand Valedictory Function and Award Ceremony. The event commenced with a Saraswati Puja, followed by a formal Welcome Ceremony for the dignitaries, including the honorable Vice Chancellor, Registrar of Amaltas University, and principal, Dean from various colleges.

The Principal of Pharmacy, shared insights on the significance of the five-day celebration, emphasizing student engagement and motivation.

The honorable Vice Chancellor and Registrar extended their best wishes, encouraging students to continue their pursuit of excellence. The ceremony honored the winners of various competitions held throughout the week, including sports, arts, crafts, and more. The event concluded with a heartfelt Vote of Thanks, followed by a photograph session, encapsulating the memories of a successful Pharma Week.

EVENTS





AWARD CEREMONY

Pharmacy Week 2025 was a grand success, fostering learning, creativity, teamwork, and community awareness. The event highlighted the invaluable contribution of pharmacists to society and inspired students to innovate and excel in the field of pharmacy.

MEDIA

AMALTAS University | MEDIA COVERAGE | AMALTAS Institute of Pharmacy

World Pharmacy Week inaugurated at Amaltas Institute of Pharmacy, Dewas



छत्रपति टाइम्स
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फार्मेसी सप्ताह अमलतास इंस्टीट्यूट ऑफ फार्मेसी में विश्व फार्मेसी सप्ताह का शुभारम्भ...

अमलतास इंस्टीट्यूट ऑफ फार्मेसी में विश्व फार्मेसी सप्ताह का शुभारम्भ

अमलतास में विश्व फार्मेसी सप्ताह का शुभारम्भ

नवभारत

देवास। अमलतास इंस्टीट्यूट ऑफ फार्मेसी, अमलतास विश्वविद्यालय में राष्ट्रीय फार्मेसी सप्ताह का भव्य आयोजन किया गया, जिसका उद्देश्य फार्मेसी पेशे की महत्ता और स्वास्थ्य सेवा में फार्मासिस्टों की महत्वपूर्ण भूमिका के प्रति व्यापक जागरूकता बढ़ाना था। इस अवसर पर आयोजित विभिन्न कार्यक्रमों और वार्ताओं ने छात्रों और शिक्षकों को प्रेरित किया। कार्यक्रम की शुरुआत में, संस्थान की प्राचार्या डॉ. नीलम खान ने सभी अतिथियों, शिक्षकों और छात्रों का हार्दिक स्वागत किया। उन्होंने इस बात पर जोर दिया कि फार्मासिस्ट केवल दवाइयां प्रदान करने वाले पेशेवर नहीं हैं, बल्कि वे समाज के स्वास्थ्य की रीढ़ हैं। उन्होंने बताया कि इस सप्ताह के दौरान जागरूकता कार्यक्रम, प्रतियोगिताएं, प्रदर्शनियां और रैलियां आयोजित की जाएंगी। डॉ. महानंद ठाकुर, उपाध्यक्ष एमसीडब्ल्यू हेल्थ केयर प्राइवेट लिमिटेड, इंदौर, ने भारी फार्मासिस्टों को उद्योग में उनकी भूमिका और उज्ज्वल भविष्य के लिए मार्गदर्शन दिया। मुख्य वक्ता डॉ. निताशा जैन, प्रोफेसर एवं विभागाध्यक्ष, फार्मास्युटिक्स, मॉडर्न इंस्टीट्यूट ऑफ फार्मास्यूटिकल साइंसेज, इंदौर ने फार्मेसी में आर्टिफिशियल इंटेलिजेंस की भूमिका पर एक प्रभावशाली प्रस्तुति दी, जिसने सभी को भविष्य के नवाचारों के प्रति प्रेरित किया। कार्यक्रम का एक महत्वपूर्ण क्षण अमलतास इंस्टीट्यूट ऑफ फार्मेसी और एमसीडब्ल्यू हेल्थकेयर प्राइवेट लिमिटेड, इंदौर के बीच सहयोग समझौते पर हस्ताक्षर हुआ। इस अवसर पर, अमलतास विश्वविद्यालय के कुलानुरु डॉ. शरदचंद्र वानखेड़े और रजिस्ट्रार राजेश रामचंद्रे ने फार्मेसी के सामाजिक और चिकित्सा क्षेत्र में योगदान पर अपने विचार साझा किए। कार्यक्रम में डॉ. अरुणा नागर, नर्सिंग प्राचार्या संगीता तिवारी, फेरमेसिकल प्राचार्या डॉ. अंजलि पंड्या और डॉ. जेहा खत्रवा भी उपस्थित थीं। कार्यक्रम का संचालन प्रियंका सिंह ने किया।

23 सितम्बर 2025

GROUP OF INSTITUTIONS

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देवास के अमलतास इंस्टिट्यूट ऑफ फार्मेसी में विश्व फार्मेसी सप्ताह का शुभारंभ

समाज के स्वास्थ्य की रीढ़ हैं फार्मासिस्ट : डॉ. नीलम खान

अमलतास में विश्व फार्मेसी सप्ताह का शुभारम्भ

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फार्मासिस्ट केवल दवाइयां देने वाले पेशेवर नहीं हैं, बल्कि समाज के स्वास्थ्य की रीढ़ हैं : डॉ. नीलम खान

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देवास। अमलतास इंस्टीट्यूट ऑफ फार्मेसी, अमलतास विश्वविद्यालय में विश्व फार्मेसी दिवस का आयोजन सप्ताह भर के कार्यक्रमों के साथ बड़े हर्षोल्लास से किया गया। इस आयोजन का मुख्य उद्देश्य स्वास्थ्य सेवा में फार्मासिस्टों के महत्वपूर्ण योगदान के प्रति व्यापक जागरूकता बढ़ाना रहा।

सप्ताह भर चले इस आयोजन में विद्यार्थियों ने जागरूकता कार्यक्रम, प्रतियोगिताएं, प्रदर्शनियां और रैलियाँ आयोजित कीं। अंतिम दिवस पर विद्यार्थियों ने सांस्कृतिक नृत्य और गायन का उत्कृष्ट प्रदर्शन किया। इस अवसर पर विभिन्न कार्यक्रमों में श्रेष्ठ प्रदर्शन करने वाले विद्यार्थियों को प्रमाण पत्र और शील्ड देकर सम्मानित किया गया।

फार्मेसी पेशेवरों को बताया गया 'समाज के स्वास्थ्य की रीढ़'

कार्यक्रम की शुरुआत में, संस्थान की प्राचार्या डॉ. नीलम खान ने सभी अतिथियों, शिक्षकों और छात्रों का स्वागत किया। उन्होंने इस बात पर ज़ोर दिया कि फार्मासिस्ट का कार्य केवल दवाइयाँ प्रदान करना नहीं है। उसका वास्तविक उद्देश्य रोगियों के जीवन स्तर को बेहतर बनाना है। एक फार्मासिस्ट न केवल सही दवा का चयन और उसका सुरक्षित उपयोग सुनिश्चित करता है, बल्कि रोगी को जागरूकता, मार्गदर्शन और जीवनशैली सुधार की ओर भी प्रेरित करता है।इस अवसर पर, अमलतास विश्वविद्यालय के कुलगुरु डॉ. शरदचंद्र वानखेड़े और रजिस्ट्रार श्री संजय रामबोले ने फार्मेसी के सामाजिक और चिकित्सा क्षेत्र में योगदान पर अपने विचार साझा किए।

अमलतास ग्रुप के चेयरमैन, श्री मयंक राज सिंह भदौरिया, ने अपने संदेश में कहा, हमारा उद्देश्य ऐसे कुशल फार्मासिस्ट तैयार करना है जो भविष्य की चुनौतियों का सामना कर सकें।""फार्मासिस्ट हमारी स्वास्थ्य सेवा प्रणाली का इंजन हैं। उनका योगदान सिर्फ दवाएं देने तक सीमित नहीं है, बल्कि वे मरीजों को सही मार्गदर्शन और समर्थन भी देते कार्यक्रम में अन्य गणमान्य व्यक्तियों में डॉ. आस्था नागर, नर्सिंग प्राचार्या संगीता तिवारी, पेरामेडिकल प्राचार्या डॉ. अंजलि पंड्या और डॉ. स्नेहा सहाय उपस्थित थे। कार्यक्रम का सफल संचालन प्रियंका सिंह ने किया।

अमलतास इंस्टीट्यूट ऑफ फार्मेसी में विश्व फार्मेसी दिवस धूमधाम से मनाया गया.....

जन जागरण संदेश

राम मीणा देवास। अमलतास इंस्टीट्यूट ऑफ फार्मेसी, अमलतास विश्वविद्यालय में विश्व फार्मेसी दिवस बड़े हर्षोल्लास और सप्ताह भर के विविध कार्यक्रमों के साथ मनाया गया। इस आयोजन का उद्देश्य स्वास्थ्य सेवा में फार्मासिस्टों की महत्वपूर्ण भूमिका के प्रति व्यापक जागरूकता बढ़ाना रहा।सप्ताह भर आयोजित कार्यक्रमों में विद्यार्थियों ने जागरूकता रैलियाँ, प्रतियोगिताएँ, प्रदर्शनियाँ और सेमिनार आयोजित किए। समापन दिवस पर सांस्कृतिक नृत्य और गायन प्रस्तुत कर विद्यार्थियों ने सभी को मंत्रमुग्ध किया। इस अवसर पर विभिन्न प्रतियोगिताओं में श्रेष्ठ प्रदर्शन करने वाले छात्रों को प्रमाण पत्र और शील्ड देकर सम्मानित किया गया।कार्यक्रम का शुभारंभ प्राचार्या डॉ. नीलम खान ने स्वागत भाषण से किया। उन्होंने कहा कि फार्मासिस्ट केवल दवाइयाँ उपलब्ध कराने तक सीमित नहीं हैं, बल्कि उनका दायित्व मरीजों के



अमलतास इंस्टीट्यूट ऑफ फार्मेसी में विश्व फार्मेसी दिवस धूमधाम से मनाया गया



देवास अंचल ◆ न्यूज

अमलतास इंस्टीट्यूट ऑफ फार्मेसी, अमलतास विश्वविद्यालय में विश्व फार्मेसी दिवस का आयोजन सप्ताह भर के कार्यक्रमों के साथ बड़े हर्षोल्लास से किया गया। इस आयोजन का मुख्य उद्देश्य स्वास्थ्य सेवा में फार्मासिस्टों के महत्वपूर्ण योगदान के प्रति व्यापक जागरूकता बढ़ाना रहा।

सप्ताह भर चले इस आयोजन में विद्यार्थियों ने जागरूकता कार्यक्रम, प्रतियोगिताएं, प्रदर्शनियां और रैलियाँ आयोजित कीं। अंतिम दिवस पर विद्यार्थियों ने सांस्कृतिक नृत्य और गायन का उत्कृष्ट प्रदर्शन किया। इस अवसर पर विभिन्न कार्यक्रमों में श्रेष्ठ प्रदर्शन करने वाले विद्यार्थियों को प्रमाण पत्र और शील्ड देकर सम्मानित किया गया।

फार्मेसी पेशेवरों को बताया गया 'समाज के स्वास्थ्य की रीढ़'

कार्यक्रम की शुरुआत में, संस्थान की प्राचार्या डॉ. नीलम खान ने सभी अतिथियों, शिक्षकों और छात्रों का स्वागत किया। उन्होंने इस बात पर जोर दिया कि फार्मासिस्ट का कार्य केवल दवाइयाँ प्रदान करना नहीं है। उसका रामबोले ने फार्मेसी के सामाजिक और चिकित्सा क्षेत्र में योगदान पर अपने विचार साझा किए। अमलतास ग्रुप के चेयरमैन, श्री मयंक राज सिंह भदौरिया, ने अपने संदेश में कहा, हमारा उद्देश्य ऐसे कुशल फार्मासिस्ट तैयार करना है जो भविष्य की चुनौतियों का सामना कर सकें। फार्मासिस्ट हमारी स्वास्थ्य सेवा प्रणाली

अमलतास इंस्टीट्यूट ऑफ फार्मेसी में विश्व फार्मेसी दिवस धूमधाम से मनाया गया

देवास/ राजेन्द्र सिंह पंवार/ दैनिक मालवा हेराल्ड। अमलतास इंस्टीट्यूट ऑफ फार्मेसी, अमलतास विश्वविद्यालय में विश्व फार्मेसी दिवस का आयोजन सप्ताह भर के कार्यक्रमों के साथ बड़े हर्षोल्लास से किया गया। इस आयोजन का मुख्य उद्देश्य स्वास्थ्य सेवा में फार्मासिस्टों के महत्वपूर्ण योगदान के प्रति व्यापक जागरूकता बढ़ाना रहा।

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करता है, बल्कि रोगी को जागरूकता, मार्गदर्शन और जीवनशैली सुधार की ओर भी प्रेरित करता है।इस अवसर पर, अमलतास विश्वविद्यालय के कुलगुरु डॉ. शरदचंद्र वानखेड़े और रजिस्ट्रार श्री संजय रामबोले ने फार्मेसी के सामाजिक और चिकित्सा क्षेत्र में योगदान पर अपने विचार साझा किए।

अमलतास ग्रुप के चेयरमैन, श्री मयंक राज सिंह भदौरिया, ने अपने संदेश में कहा, हमारा उद्देश्य ऐसे कुशल फार्मासिस्ट तैयार करना है जो भविष्य की चुनौतियों का सामना कर सकें।

फार्मासिस्ट हमारी स्वास्थ्य सेवा प्रणाली का इंजन हैं। उनका योगदान सिर्फ दवाएं देने तक सीमित नहीं है, बल्कि वे मरीजों को सही मार्गदर्शन और समर्थन भी देते कार्यक्रम में अन्य गणमान्य व्यक्तियों में डॉ.

FACULTY'S CORNER

PHARMACOGENOMICS AND PERSONALIZED MEDICINE

Pharmacogenomics is one of the emerging approaches to precision medicine, tailoring drug selection and dosing to the patient's genetic features. In recent years, several pharmacogenetic guidelines have been published by international scientific consortia, but the uptake in clinical practice is still poor. Many coordinated international efforts are ongoing in order to overcome the existing barriers to pharmacogenomic implementation. On the other hand, existing validated pharmacogenomic markers can explain only a minor part of the observed clinical variability in the therapeutic outcome. New investigational approaches are warranted, including the study of the pharmacogenomic role of the immune system genetics and of previously neglected rare genetic variants, reported to account for a large part of the inter-individual variability in drug metabolism. In this Special Issue, we collected a series of articles covering many aspects of pharmacogenomics. These include clinical implementation of pharmacogenomics in clinical practice, development of tools or infrastructures to support this process, research of new pharmacogenomics markers to increase drug efficacy and safety, and the impact of rare genetic variants in pharmacogenomics.

Ms. Payal Pradhan

(Lecturer)

Amaltas Institute of Pharmacy, Dewas



FACULTY'S CORNER

Contemporary Advances and Professional Opportunities in Indian Clinical Pharmacy Practice

The practice of clinical pharmacy in India has undergone a tremendous transformation from being a product-oriented discipline to a patient-oriented health care service. The development of pharmaceutical education and the greater involvement of clinical pharmacists in multidisciplinary healthcare teams have strengthened pharmaceutical care services around the country. Modern clinical pharmacy is centered on medication therapy management, pharmacovigilance, patient counseling, therapeutic drug monitoring and evidence-based clinical interventions to improve patient safety and therapeutic outcomes.

Clinical pharmacists are an important contributor to the optimization of pharmacotherapy, drug-related problems, medication adherence and healthcare quality through ward rounds, antimicrobial stewardship programs and clinical research. Innovations like digital health technologies, personalized medicine are also broadening the spectrum of pharmacy practice in India.

There are still challenges in terms of professional recognition, lack of supporting infrastructure and regulatory barriers to integrating clinical pharmacy services into the healthcare system, despite progress and recognition of the value of clinical pharmacy services. However, the growing awareness of patient safety, increasing burden of chronic diseases and ongoing healthcare reforms provide enough scope for expansion of clinical pharmacy in the hospitals, academia, pharmacovigilance, research and community healthcare.

In conclusion clinical pharmacy is emerging as an integral part of modern healthcare in India. Enhancing education, healthcare policies, and interprofessional collaboration will be essential for the advancement of patient-centered pharmaceutical care and the improvement of health care outcomes in general.

Ms. Yogita Patidar
(Assistant Professor)
Amaltas Institute of Pharmacy, Dewas



FACULTY'S CORNER

The Future of Pharmacy Education and Training

Accelerating changes in healthcare delivery systems, the spread of new technology, and an increased emphasis on patient-centered care are driving a fundamental reorganization of the trajectory of pharmacy education and training. The traditional didactic, theory-centric models of pharmacy curriculum are gradually giving way to integrated, competency-based frameworks that prioritize clinical acumen, interprofessional collaboration, and applied problem-solving skills.Advanced fields including clinical pharmacy, pharmacovigilance, personalized medicine, and evidence-based practice are being added to academic programs in line with the growing role of pharmacists as vital members of multidisciplinary healthcare teams. Simultaneously, the incorporation of digital health technologies—such as telepharmacy, artificial intelligence, and electronic health records—has become essential for preparing students to function well in contemporary healthcare systems.

Innovative pedagogical strategies, such as simulation-based education, virtual laboratory platforms, and structured experiential learning in both clinical and community environments, are enhancing students' practical competencies and clinical decision-making abilities. Recognizing the evolving landscape of drug discovery, therapeutic innovation, and regulatory frameworks, there is an increasing emphasis on continuous professional development and lifelong learning. The cultivation of soft skills—including effective communication, ethical reasoning, and patient counseling—is also prioritized to support comprehensive, holistic patient care. Furthermore, globalization and expanding opportunities for collaborative research are broadening the scope of pharmacy education, fostering innovation, and facilitating the exchange of knowledge across international contexts. Collectively, these developments signify a paradigm shift toward a more dynamic, patient-centered educational model designed to produce highly competent, adaptable, and technologically proficient pharmacists capable of contributing to improved health outcomes.

Mr. Kashish Rajput

(Assistant Professor)

Amaltas Institute of Pharmacy, Dewas



STUDENTS CORNER

AI : IN PATIENT MONITORING



Remote healthcare has transformed the way medical services are delivered, especially in rural and underserved areas. With the help of telemedicine, telehealth, and mobile health technologies, patients can now receive medical advice, monitoring, and treatment without visiting hospitals physically. This has improved healthcare accessibility and reduced the burden on healthcare facilities.

Artificial Intelligence (AI) is playing a major role in strengthening remote healthcare systems. In medical research, AI helps analyze large amounts of data quickly, supporting faster discovery of treatments and medicines. It also improves the training of healthcare professionals through virtual simulations and personalized learning tools.

AI supports preventive healthcare by tracking health patterns and encouraging healthy lifestyles through wearable devices and mobile applications. It also assists in the early detection of diseases by identifying warning signs through advanced data analysis. In diagnosis, AI improves accuracy by examining medical images, patient records, and test reports.

Healthcare providers also benefit from AI-driven decision-making tools that offer personalized treatment recommendations. AI helps create customized treatment plans based on a patient's medical history and condition, leading to better outcomes. In addition, AI contributes to end-of-life care by supporting patient comfort, symptom monitoring, and care planning.

Overall, AI and digital healthcare technologies are making healthcare services more efficient, accessible, and patient-centered.

Rajendra Sisodiya
B. Pharm II year
Amaltas Institute of Pharmacy



STUDENTS CORNER

PHARMACY: BEYOND MEDICINES AND PRESCRIPTIONS

Pharmacy is one of the fastest-growing fields in healthcare and is no longer limited to dispensing medicines. Today, pharmacists play an important role in patient care, drug development, research, quality control, and the pharmaceutical industry. As a B.Pharm student, I have learned that pharmacy is a perfect combination of science and healthcare, where medicines are studied not only to cure diseases but also to improve the quality of human life.

The B.Pharm course provides knowledge about medicines, human health, and pharmaceutical technology through both theory and practical learning. It also develops research skills, professional ethics, and analytical thinking. With the rapid growth of the healthcare and pharmaceutical sectors, pharmacy students now have excellent career opportunities in hospitals, industries, research labs, quality assurance, marketing, and regulatory affairs.

Pursuing M.Pharm further enhances knowledge and specialization in fields like pharmaceutics, pharmacology, and pharmaceutical chemistry. It helps students build strong research and technical skills while opening doors to higher positions in industries, academics, and drug research. Pharmacy is truly a profession that offers both career growth and the satisfaction of contributing to society and healthcare.

Kumkum Patidar
B. Pharm II year
Amaltas Institute of Pharmacy



STUDENTS CORNER

ROLE OF PHARMACISTS IN HEALTHCARE

Pharmacists play an important role in the healthcare system by ensuring the safe and effective use of medicines. Their work is not limited to dispensing medicines; they also guide patients about proper dosage, side effects, precautions, and healthy lifestyle practices.

Pharmacists help prevent medication errors and harmful drug interactions by carefully checking prescriptions. In hospitals and clinics, they work with doctors and nurses to improve patient care and treatment outcomes. Community pharmacists also create awareness about health, hygiene, vaccination, and the rational use of medicines.

They support patients suffering from chronic diseases like diabetes, asthma, and hypertension by encouraging regular medication use and healthy habits. In the pharmaceutical industry, pharmacists contribute to drug research, development, and quality control.

Overall, pharmacists are an essential part of healthcare who help improve patient safety, promote public health, and ensure better healthcare services for society.

Chanchal Patel

B. Pharm II year
Amaltas Institute of Pharmacy



STUDENTS CORNER

PHARMACY ETHICS AND REGULATIONS

Pharmacy ethics and regulations are essential guidelines and laws that help pharmacists provide safe, effective, and professional healthcare services. Pharmacy ethics refers to the moral responsibilities of pharmacists, such as maintaining patient confidentiality, dispensing medicines honestly, respecting patients, and ensuring patient safety. Pharmacists must provide the correct medicines with proper instructions and avoid misuse of drugs. Pharmacy regulations are legal rules made by the government to control the manufacture, storage, distribution, and sale of medicines. In India, important laws include the Pharmacy Act, 1948, which regulates the pharmacy profession through the Pharmacy Council of India, and the Drugs and Cosmetics Act, 1940, which ensures the quality and safety of medicines. Other regulations, such as the NDPS Act, control narcotic and psychotropic drugs. Together, pharmacy ethics and regulations help protect public health, maintain professional standards, and ensure safe pharmaceutical care Pharmacy ethics and regulations are essential for maintaining professionalism, patient safety, and legal compliance in healthcare. A pharmacist must follow ethical principles and government regulations to provide effective and safe pharmaceutical care.

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DIGITAL HEALTH APPS AND WEARABLE DEVICES IN MODERN HEALTHCARE

Digital health apps and wearable devices have become an important part of modern healthcare. These technologies are making healthcare more convenient, accessible, and patient-friendly. With the growing use of smartphones and smart devices, people can now monitor their health anytime and anywhere without depending completely on hospital visits.

Digital health apps help individuals keep track of their daily health activities such as medication schedules, diet plans, physical exercise, sleep patterns, and water intake. Many apps also provide reminders for medicines and doctor appointments, helping patients manage their health more effectively. These apps are especially useful for people suffering from chronic diseases like diabetes, hypertension, and heart problems.

Wearable devices such as smartwatches, fitness bands, and health trackers are also playing a major role in healthcare. These devices can monitor heart rate, blood pressure, oxygen levels, calories burned, and physical activity in real time. They encourage people to stay active and maintain a healthy lifestyle. In many cases, wearable devices help in the early detection of health issues by identifying abnormal health patterns before they become serious.

Doctors and healthcare professionals also benefit from these technologies because they can monitor patient health remotely and provide timely medical advice. This has improved patient care, especially for elderly people and patients living in remote areas.

Overall, digital health apps and wearable devices are improving healthcare by increasing health awareness, supporting preventive care, and helping people take better control of their health in daily life.

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